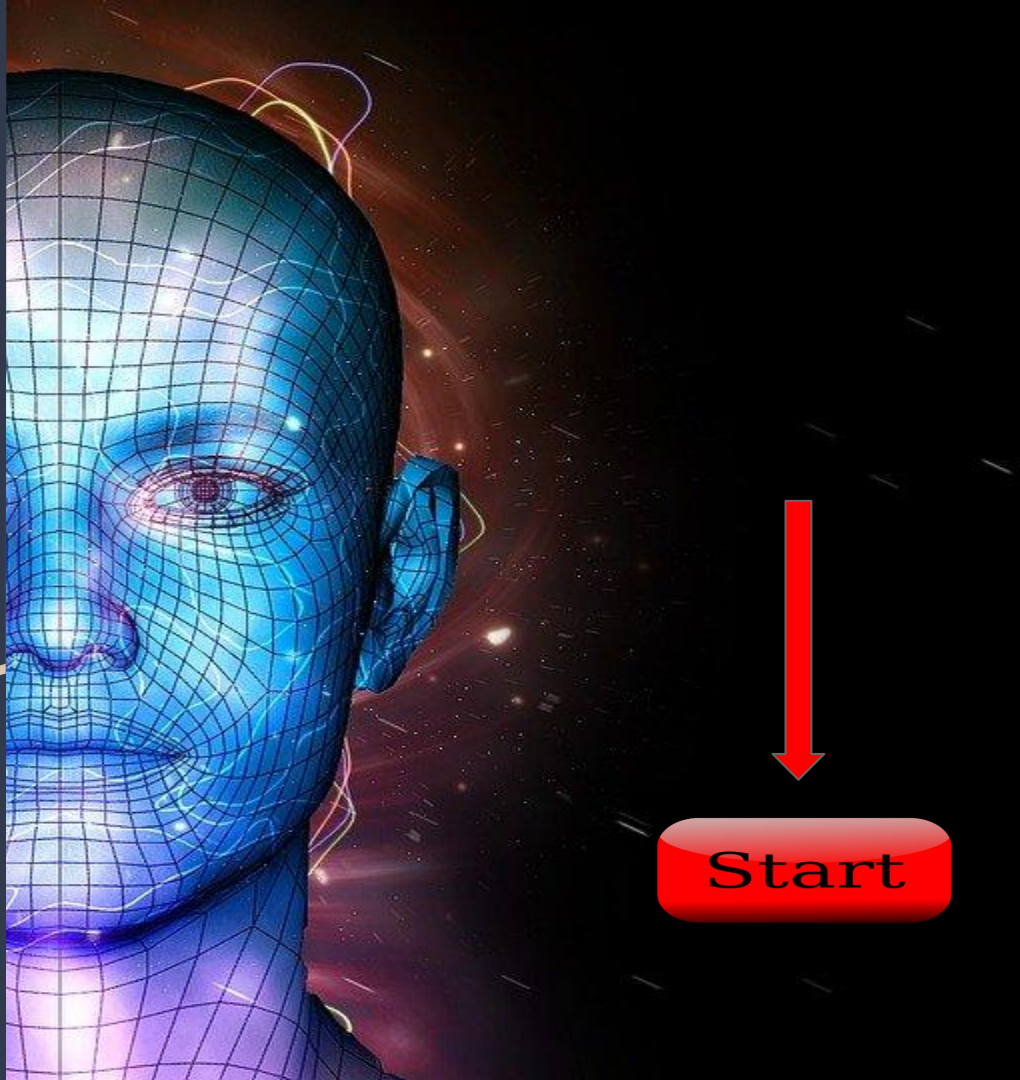


Digital
Citizenship
Presentation

Todd Jackson
ED 510



Start

Survey Goal:

Gauge people's perceptions and understanding of Digital Citizenship.

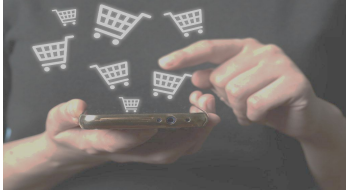


Digital Citizenship is the continuously developing norms of appropriate, responsible, and empowerment of technology use.

- 1. Digital Access**
- 2. Digital Commerce**
- 3. Digital Communications and Collaboration**
- 4. Digital Etiquette**
- 5. Digital Fluency**
- 6. Digital Health and Welfare**
- 7. Digital Law**
- 8. Digital Rights and Responsibility**
- 9. Digital Security and Privacy**



Digital Commerce is the buying and selling of goods.



Digitalcommerce360.com stated
“Consumers spent \$861.12 billion dollars
online in 2020, up an incredible 44.0%.

It’s also nearly triple the 15.1% jump in
2019.”



Shipt 



 **DOORDASH**





When asked if digital commerce has changed our way of shopping the responses were:

**1 said no
1 said maybe
8 said yes**

NEXT 



When asked if digital commerce has changed our way of shopping the responses were:

**1 said no
1 said maybe
8 said yes**

**Was it Covid?
Did we get lazy?
Is it more convenient?
Is it supply and demand?
Home delivery?**

NEXT 

1. Do you have access to the internet at home?

Home Internet			
100% said yes			



1. Do you have access to the internet at home?
2. Do you use a laptop at home?

Home Internet	Laptop		
100% said yes	78% said yes 22% said no		



1. Do you have access to the internet at home?
2. Do you use a laptop at home?
3. Do you use a smartphone to access to the internet?

Home Internet	Laptop	Smartphone	
100% said yes	78% said yes 22% said no	100% said yes	



1. Do you have access to the internet at home?
2. Do you use a laptop at home?
3. Do you use a smartphone for access to the internet?
4. Do you think everyone should have free access to the internet?

Home Internet	Laptop	Smartphone	Free Internet
100% said yes	78% said yes 22% said no	100% said yes	78% said yes 22% said no.



**Digital Etiquette
is how we
interact in the
online world,
like social
media.**

**Have we become lazy in the way we
communicate in the digital world.**

88% said yes and 11% said maybe.



Why have we become LAZY?

- Social Media
- Online Shopping
- Home Delivery
- Smartphones
- On demand and wanting it now

What's the fix?

NEXT 

Unplug, and turn it off!!!





How much is too much?

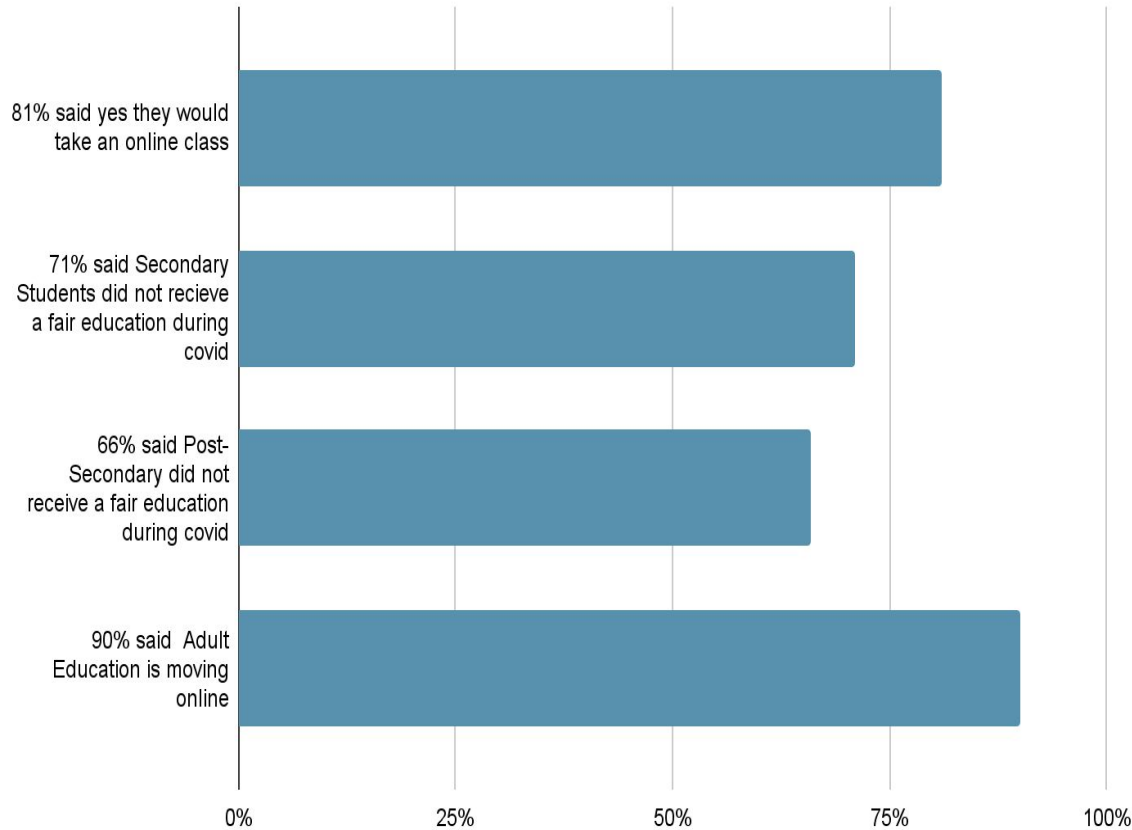
The results of the survey on how much time people spent online is interesting.

- 56% said 4 to 6 hours a day online.
- 33% said 2 to 4 hours a day online.
- 11% said more than 6 hours a day online.

Could this mean they wasted time on mindless activities? Like Social Media.

NEXT

Online education, Post-Secondary, and Secondary



Education



When asked to pick one that is the most important between digital access, law, or security?

1. 6 out of 9 said security.
2. 2 out of 9 said access.
3. 1 out of 9 said law.



Safety tips for your online presence!

71.4% surveyed felt like email scams, hackers, and online predators were their biggest concern.

- Keep Personal Information Professional and Limited
- Keep Your Privacy Settings On
- Practice Safe Browsing
- Be Careful What You Download
- Choose Strong Passwords
- Be Careful What You Post
- Be Careful Who You Meet Online
- Keep Your Antivirus Program Up To Date



NEXT

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[US ecommerce grows 44.0% in 2020 | Digital Commerce 360](https://www.digitalcommerce360.com/article/us-ecommerce-sales/). *US ecommerce grows 44.0% in 2020*. Digital Commerce 360.
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